



CITY FLAG design contest

Entries Due: November 10, 2021

CONTEST CRITERIA

- The contest is limited to Chino Hills residents
- Only one submission per person is allowed
- Flag designs must be accompanied with a less than 500-word narrative describing the symbolism and/or explaining design features
- Submissions should follow the flag design guidelines found at www.chinohills.org/CityFlagContest

HOW TO SUBMIT A DESIGN

- Complete the online Flag Contest Entry Form found at: www.chinohills.org/CityFlagContest
- The designs must be attached to the entry form at the time of submission
- If the design is created in a graphic design program then attach it in a 4x6 format
- Entries are due by November 10, 2021 at 5:00 pm
- Late entries will not be accepted

FIVE BASIC PRINCIPLES OF FLAG DESIGN

- 1. Keep It Simple** - The flag should be so simple that a child can draw it from memory.
- 2. Use Meaningful Symbolism** - The flag's images, colors, or patterns should relate to what it symbolizes.
- 3. Use 2 or 3 Basic Colors** - Limit the number of colors on the flag to two or three basic colors that contrast well and come from the standard color set.
- 4. No Lettering or Seals** - Never use writing of any kind or an organization's seal.
- 5. Be Distinctive or Be Related** - Avoid duplicating other flags, but use similarities to show connections.