



# Press Release

PR17- 049

14000 City Center Drive, Chino Hills, CA 91709

**CONTACT:** Denise Cattern  
Ph: (909) 364-2615

Valerie McClung  
Ph: (909) 364-2618

**DATE:** May 24, 2017

## **CITY OF CHINO HILLS AND ANIMAL CARE PARTNERS EXCEED GOAL FOR GETTING 2 ZERO PROGRAM**

Chino Hills, CA – The City of Chino Hills released statistics that demonstrate the success of the Getting 2 Zero program they launched with animal welfare partners in 2014.

“Thanks to the efforts of the City of Chino Hills Animal Care and Control ad hoc committee and its animal care partners including the Inland Valley Humane Society & S.P.C.A. (IVHS), the non-profit Priceless Pet Rescue, and community animal welfare stakeholders, the community achieved a 98% live release of adoptable Chino Hills dogs from the IVHS shelter during 2016,” said Mayor Ray Marquez.

According to Assistant City Manager Ben Montgomery, the goal set for 2016 was a 90% live release of adoptable dogs from Chino Hills. By way of comparison, the live release rate for adoptable Chino Hills dogs from IVHS shelter in 2013 was 67.3%. Adoptions of Chino Hills dogs in 2013 totaled 64, and in 2016 they climbed 120% to 141, even though the number of dogs in the shelter was down 23%. Mr. Montgomery said that the efforts of Chino Hills resident, Laura Montague, and her team, to check lost dogs for microchips and reunite them with their owners before they enter the shelter have contributed significantly to the reduction in the number of dogs entering the shelter.

The City’s efforts to improve the City’s Animal Care and Control program started in July of 2013, when the Chino Hills City Council appointed two of its members to serve on an Animal Care and Control ad hoc Committee to explore various issues. The ad hoc Committee, comprised of Mayor Ray Marquez and Vice Mayor Peter Rogers, met with animal welfare stakeholders from the community including Bill Harford and James Edward from IVHS, Lisa Price from Priceless Pet Rescue, Lynnette Brown from No Kill Chino Hills, resident Laura Montague, City Manager Rad Bartlam, and Assistant City Manager Ben

-more-

Montgomery. This group worked together to develop the components of the proposed Getting 2 Zero program which the City Council approved in 2014. This program has become a model for other Humane Societies throughout the Nation.

Highlights of the Program:

- City Ordinances restrict retail sales of dogs and cats
- Dogs must be microchipped to improve chances of lost dogs being reunited with their owners (the City has issued 1,707 microchip rebates since the program was launched)
- A subsidy, funded by dog license fees, allows Chino Hills residents to adopt Chino Hills dogs at the IVHS shelter at no cost
- The IVHS Adoption Partner program provides animals to qualified rescue groups
- Priceless Pet Rescue provides community outreach, low cost vaccination, and spay/neuter clinics for Chino Hills pets, and helped to place 87 Chino Hills dogs with new families in 2016
- IVHS provides low cost vaccination and spay/neuter clinics for Chino Hills pets

Program Statistics:

<b>Successful Outcomes</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2013 vs. 2016</b>
Adoptable Dog Live Release Rate	67.3%	86.7%	84.3%	98.0%	30.7% ↑
Shelter Intake	327	300	216	252	22.9% ↓
Dog Adoptions	64	126	98	141	120.3% ↑
Adoptable Dog Euthanasia	102	38	32	3	97.1% ↓
Total Dog Euthanasia	152	84	53	19	87.5% ↓

###