

CITY OF CHINO HILLS

PRESS RELEASE



PR14 – 058

Contact: Denise Cattern
(909) 364-2615

Valerie McClung
(909) 364-2618

Date: July 8, 2014

CHINO HILLS BUSINESSES INVITED TO PARTICIPATE IN BUSINESS EXPO, SEPTEMBER 19th AT CHINO HILLS DAY AT THE L.A. COUNTY FAIR

Chino Hills businesses will have an opportunity to showcase their businesses and offer pre-packaged items for sale or sampling on Friday, September 19th during Chino Hills Day at the Los Angeles County Fair. The “Business Expo” will be located in a high-visibility location near the Millard Sheets Center for the Arts. Participation in the Business Expo will be coordinated by the Chino Valley Chamber of Commerce. Applications will be available starting on Thursday, July 31st and can be downloaded from the City’s website at www.chinohills.org/Fair or picked at the Chino Valley Chamber of Commerce office, 13150 Seventh Street in Chino. The Chamber is open Monday through Thursday from 9:00 a.m. to 5:00 p.m.

The Chamber will begin accepting completed applications starting on Monday, August 4th. The applications will be considered on a first-come, first-served basis, subject to L.A. County Fair approval, until all booths have been assigned. Requests to share a booth are encouraged.

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Only one of any one type of business will be allowed due to the limited number of spaces. The businesses must have their primary business address in the City of Chino Hills and must have a current City of Chino Hills business license. Chamber membership is not required. Prepackaged items for sale and items to be sampled must be approved by the Fair. A seller's permit is required and Health Department guidelines must be followed.

Selected businesses will be asked to make a suggested donation of \$100 which will be donated to The Learning Centers at Fairplex. Expo participants will receive up to four admission tickets, up to two parking passes, and exposure to Fair visitors during the Expo hours from 3:00 – 7:00 p.m. The booths include a 10' x 10' canopy, one 8 ft. table, two chairs, a small hanging sign with the company name, a table cloth, and table skirt. Set up for the Business Expo begins at 2:00 p.m. Participants may not drive onto the fairgrounds. Fair personnel will assist with booth set up and tear down. Hand carts or flatbeds will be available.

Some categories of products and services have exclusive marketing rights at the L.A. County Fair and items that compete in those categories may not be displayed nor sold during Chino Hills Day at the Fair. A complete list of categories for which exclusive marketing rights have been granted is noted on the application form. The Chino Hills Business Expo may not feature the following categories – beverages, cookware, pay TV services, grocery stores, magnetic therapeutic jewelry, mattresses / high end sheets, online deal-of- the-day companies, timeshares, cell phone companies, and vehicles (including products bearing the name of major auto manufacturers). Additional rules may apply – see the application for complete details.

For additional information regarding participation in the Chino Hills Day at the Fair Business Expo, please call the Chino Valley Chamber of Commerce at (909) 627-6177.