CITY OF CHINO HILLS

PRESS RELEASE

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LOCAL PARADE ENTRIES SOUGHT FOR CHINO HILLS DAY AT THE FAIR SEPTEMBER 20th

Chino Hills Day at the L.A. County Fair will be celebrated on Friday, September 20th. At 5:00 p.m. the Chino Hills Day parade will step off with exciting, unique, and diverse entries that honor the Chino Hills community and the Chino Hills Community Heroes, and will also showcase Fair attractions. Chino Hills service clubs, youth organizations, businesses, and others are invited to submit an application to participate. The parade winds its way through the L.A County Fairgrounds with thousands lining the parade route to catch a glimpse of Chino Hills dignitaries, groups, and interesting parade entries. Chino Hills groups are encouraged to participate by submitting an online application at http://www.lacountyfair.com/2013/entertainment/parades.asp. Additional details are available on the L.A. County Fair website.

Participating groups are limited to a maximum of 25 people and a maximum of one parade vehicle in order to accommodate as many groups as possible. Any exceptions (such as marching bands) must be approved in advance by the Entertainment Department at the L.A. County Fair.

Chino Hills Day at the Fair also features the FairKids Expo on Birch Street from 9:00 a.m. to 1:00 p.m. Chino Hills businesses will be showcased at a Business Expo near Palm and Broadway from noon to 7:00 p.m. Space may still be available at the Business Expo for Chino Hills businesses only. Additional information and an application is available online at www.chinohills.org/ChinoHillsDayattheFair. Applications must be submitted to the Chino Valley Chamber of Commerce (909) 627-6177.