

CITY OF CHINO HILLS

PRESS RELEASE



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**CHINO HILLS BUSINESSES INVITED TO PARTICIPATE IN
BUSINESS EXPO, SEPTEMBER 20th
AT CHINO HILLS DAY AT THE L.A. COUNTY FAIR**

Chino Hills businesses will have a FREE opportunity to showcase their businesses and offer pre-packaged items for sale on Friday, September 20th during Chino Hills Day at the Los Angeles County Fair. The “Business Expo” will be located in a high-visibility location near the Millard Sheets Center for the Arts. Participation in the Business Expo will be coordinated by the Chino Valley Chamber of Commerce. Applications will be accepted by the Chamber starting on Monday, July 22nd and can be downloaded from the City’s website at www.chinohills.org/BusinessExpo or picked up at the Chino Valley Chamber of Commerce office, 13150 Seventh Street in Chino, CA.

Complete application packages will be considered on a first-come, first-served basis, subject to L.A. County Fair approval, until all booths have been assigned. Requests to share a booth are encouraged.

Only one of any one type of business will be allowed due to the limited number of spaces. The businesses must have their primary business address in the City of Chino Hills

and must have a current City of Chino Hills business license. Chamber membership is not required.

Selected businesses will be assigned a 10' x 10' canopy on the center aisle near Broadway and Palm Streets near the Millard Sheets Center for the Arts. Set up for the Business Expo begins at 10:30 a.m. and the booths are open for business from noon to 7:00 p.m. Participants may not drive onto the fairgrounds. Items for sale and items to be sampled must be approved by the Fair.

Some categories of products and services have exclusive marketing rights at the L.A. County Fair and items that compete in those categories may not be displayed nor sold during Chino Hills Day at the Fair. A complete list of categories for which exclusive marketing rights have been granted is noted on the application form. The Chino Hills Business Expo may not feature the following categories – beverages, cookware, pay TV services, grocery stores, magnetic therapeutic jewelry, and vehicles (including products bearing the name of major auto manufacturers). Additional rules may apply – see the application for complete details.

Selected participants will receive up to four admission tickets to the Fair and up to two parking passes. Booths will include one 8 ft. table, two chairs, a small hanging sign with the company name, a table cloth, and table skirt.

For additional information regarding participation in the Chino Hills Day at the Fair Business Expo, please call the Chino Valley Chamber of Commerce at (909) 627-6177.