



Press Release

PR24 – 064

14000 City Center Drive, Chino Hills, CA 91709

CONTACT: Nicole Freeman
Ph: (909) 364-2609

Valerie McClung
Ph: (909) 364-2618

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CITY OF CHINO HILLS TRANSITIONS TO NEW MASS NOTIFICATION SYSTEM OFFERING EMERGENCY ALERTS AND CITY NEWS IN OVER 60 LANGUAGES

Chino Hills, CA – The City of Chino Hills has transitioned to an enhanced emergency alert mass notification system (Notify Me) to improve communication with residents and businesses. This new platform allows users to receive critical emergency alerts and warnings, City news and events, agenda notices, bid notifications and requests for proposals, and routine updates in their preferred language via email or text message. Over 60 languages are available including English, Mandarin Chinese, and Spanish.

The new system also allows users to provide their residential or workplace address in Chino Hills to receive tailored-location-specific alerts such as evacuation notices, area-specific road closures, or other incidents that may only affect a small area of the City. Residents who prefer not to provide a specific address can enter "Chino Hills, CA" or "91709" in the address field to still receive important Citywide notifications and ensure they may sign up.

Residents and community members who were subscribed to the City's previous Notify Me platform have been automatically transferred to the new Notify Me system and will continue to receive text and email alerts through their preferred communication channels. Existing subscribers are encouraged to visit www.chinohills.org/NotifyMe to update their contact information and notification preferences, select their preferred language, and enter their address.

New users can visit www.chinohills.org/NotifyMe to sign up for alerts via text or email. Please be prepared to provide at least one form of contact method, phone or email, to receive notifications and an address. Once registered, please respond to the text message or email to confirm a subscription. Text messages will come from a 38276 phone number and emails will come from alerts@civicready.com. New users will not receive any notifications until they verify their accounts. Please note the City does not issue voice alerts. For questions regarding the new Notify Me system, please contact the Community Relations Division at (909) 364-2610 or by email at communityrelations@chinohills.org.

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